



# Meeting Minutes

## GDC SKN AGM Meeting Minutes

February 4, 2014

5:30 p.m. at The Ivy

**In Attendance:** Marina, Josh, Cheryl, Ryan, Allan, Randy, Tim, Dave, Jacqueline, Craig, Brian, Giles, ?

## 5:38 Call to order

### 1. Elevators

- we have a new speaker, Mike Meadus
- can we review some materials on Friday at Kinetic?
- Tim has a proposal for new categories for discussion,
  - proposed highlighting "craft" within advertising
- we are doing submissions requiring a digital image
- board must be in by 23rd, – we need to install what we have on Sunday the 25th as the Snellgrove doesn't want their gallery empty when they open on Monday. The top secret 'extended' deadline will be Thursday the 29th
- lots of discussion about submission format; we will poll our sponsors about the possibility of printing out the entries for us
- might be able to have a drop-off location in Regina for submissions
- eligibility: only pieces produced since last awards
- need to figure out trophies
- proposed a non-produced/rejected concept category (not spec work)
- we will define criteria to judge by, Tim volunteered to oversee judging standards/guidance
- judge wranglers: Brian, Dave, Josh
- need an MC and DJ, perhaps a media person for MC, local comedian. Need suggestions for next meeting; post on Basecamp.
- we may have a preliminary speaker event to promote Elevators

### 2. Aaron Draplin Event

- venue is Louis' Loft, April 3rd, 7 p.m. to midnight
- studio tour in afternoon
- need ideas for event promotion
- Brian suggested having him do a lunch event at the UofS
- might do breakfast at Park Café
- need to pick appetizers
- possible upsales: Breakfast w/ Draplin, Junkin' w/ Draplin, Lunch w/ Draplin, Studio tour in afternoon, Dinner w/ Draplin, Draplin Canada Posters, Field Notes
- tickets on picatic: Members \$20 / Non Members \$25
- we need to get a promo image on Elevators website to link to picatic. (Allan will put up when image ready)

### 3. Portfolio Review

- deadline next Monday

### 4. 7:32 Adjournment